



جمهوری اسلامی ایران
وزارت امور خارجه

شماره : ۸۲۰۵۶۴
تاریخ : ۱۴۰۰/۰۴/۰۲
زمان : ۱۵:۱۱:۵۵
پیوست : دارد

شماره

بسمه تعالی

سازمان توسعه تجارت ایران - دفتر بازرگانی آسیا و اقیانوسیه

جناب آقای کرباسی، معاون محترم امور بین الملل اتاق بازرگانی، صنایع، معادن و کشاورزی ایران
موضوع: برگزاری نمایشگاه سالانه انجمن واردکنندگان کره (KOIMA) در خصوص کالاهای وارداتی کره

جنوبی

با سلام

احتراما به پیوست اطلاعات برگزاری نمایشگاه سالانه انجمن واردکنندگان کره (KOIMA) در خصوص کالاهای وارداتی کره جنوبی از تاریخ ۳۱ تیرماه لغایت ۲ مرداد ۱۴۰۰ (۲۲-۲۴ ژوئیه ۲۰۲۱) در محل نمایشگاه‌های دائمی شهر سنول (COEX) ارسال می‌گردد.

شایان ذکر است به هر يك از نمایندگی‌های دیپلماتیک مقیم کره غرفه ویژه‌ای به رایگان اختصاص داده خواهد شد که فرصت مناسبی برای تجار و شرکت‌های خارجی فراهم آورده تا ضمن ارائه توانمندی‌های صادراتی خود به بازار کالاهای وارداتی کره جنوبی، با واردکنندگان این کشور نیز آشنا شوند. سفارت ایران در سنول نیز در نظر دارد با استفاده از این فرصت، نسبت به معرفی ظرفیت‌های صادراتی جمهوری اسلامی ایران در نمایشگاه اقدام نماید. تحقق این امر مستلزم همکاری آن اتاق محترم در زمینه‌هایی مانند ارسال برشور، فیلم، پوستر و غیره به سفارت مذکور خواهد بود.

با توجه به ضیق وقت خواهشمند است ضمن بررسی موضوع، این اداره کل را از نتیجه اقدامات مطلع

فرمایند.

زمرضا زبیب

دستیار وزیر و مدیر کل آسیا و اقیانوسیه

رونوشت :

اتاق بازرگانی تهران

اتاق مشترک بازرگانی ایران و کره جنوبی



KOREA IMPORT GOODS FAIR




18th

Import Goods Fair 2021

2021. 7. 22 (Thu) ~ 24 (Sat)

COEX C 1, 2 Hall

Organizer  Koima Korea Importers Association

Sponsor



Ministry of Trade, Industry and Energy



Ministry of Foreign Affairs

 kotra

Korea Trade Investment Promotion Agency



Korea International Trade Association

Foreign Embassies in Korea

June 16, 2021

Import Goods Fair 2021

Your Excellency,

I am delighted to inform you that Korea Importers Association (KOIMA) will open and host the signature exhibition project this year 2021, "Import Goods Fair (IGF)".

I have the honorable privilege to present this official invitation for your embassy participation at the exhibition IGF. As the signature project of KOIMA, we will provide the embassy free booth space, to support display of products and samples.

This year 2021, it will be the kick-off momentum for the foreign-made goods and exporters to enter Korean market again, as KOIMA will re-open the exhibition in 2 years of period after 2019, and as IGF was closed in the year 2020.

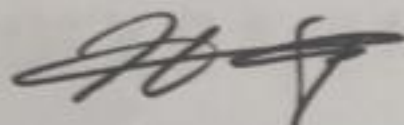
I am confident that this IGF event will call pragmatic attention from Korean importers and public consumers, since this is acknowledged as the one and only show introducing imported goods.

Dates: July 22 (Thu) ~ July 24 (Sat), 2021
Place: COEX Hall C1 & Hall C2, Seoul, Korea
Product: Food & beverage, cosmetics, household goods, kitchenware, IT products,
Fashion, accessories, handicrafts, baby items, outdoor leisure, and etc.
Booth: Total 9m² in size (3m² * 3m²), at free offer

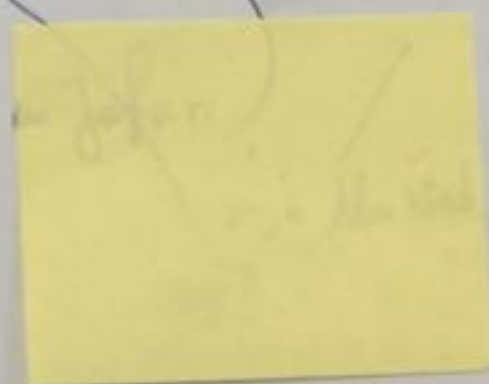
This shall be confirmed by your RSVP, email at igf@koima.or.kr or call at 02-6677-3664 before June 30th Wednesday 18:00pm.

Please enjoy our varieties of promotion assistance and professional support, for introduction and marketing your products to Korean consumers.

In the meantime, I remain truly yours,



Kwang-Hee HONG
Chairman & CEO
Korea Importers Association



cc: Mr. J.H. Jough / Director General / International Business

Import Goods Fair 2021

1. TERMS OF REFERENCE

- 1) The term "exhibition" shall mean "IMPORT GOODS FAIR 2021"
- 2) The term "organizer" shall mean "Korea Importers Association(KOIMA)", Seoul, Korea.
- 3) The term "exhibitor" shall mean the individual, company, or organization who has applied for the exhibition.

2. APPLICATION FOR PARTICIPATION

- 1) All applications for participation shall be made on the prescribed application form, which shall be submitted to the organizer.
- 2) The "exhibitor" must submit the application form duly signed along with 50% of the participation fee including any additional utility service charge. The organizer, however, may defer or refuse the acceptance of an application in the event that sufficient space is not available or the announced exhibit is considered by the organizer not germane to the exhibition, and though the application form has already been submitted, the organizer will return the application form and the participation deposit money one month before the exhibition.
- 3) The "exhibitor" should inform the "organizer" about any changes made on the submitted documents including the application form and all the other forms, immediately. Any losses incurred by failure to report shall be covered by the exhibitor.

3. TERMS OF PAYMENT

- 1) 50% of the deposit of the participation fee and/or relevant stand charges must be paid at the time of the application by the exhibitor and the balance shall be paid not later than June 30, 2021. (The exhibitor may pay the full participation fee at the time of application.)
- 2) The participation fee shall be paid by the due date. Otherwise the organizer has the right to cancel the contract and to dispose the space at their discretion. And in case they do the participation fee already paid shall not be refunded.
- 3) If the application fee and utility fee are not paid in full, the organizer shall reserve the right to seize the exhibit.

4. ALLOCATION OF EXHIBIT SPACE

- 1) The organizer shall allocate the space in accordance with the order of application, size of the space applied for, and the nature of the exhibits. The exhibitor cannot make a formal objection to the allocation.
- 2) The organizer shall reserve the right to change the location and/or the size of the space allocated to the exhibitor at any time prior to the commencement of the build-up of the exhibition, should exception circumstances demand, and the exhibitor shall have no claim for compensation as a result of any changes.
- 3) Under no circumstances may the exhibitor resell, transfer rights to, or enter into a mutual agreement to change assigned booth(s) with another party, without the prior approval of the organizer.

5. USE OF THE EXHIBIT SPACE

- 1) The exhibitor shall exhibit their stated products and must have competent personnel in their booth(s) during the entire period of the exhibition.
- 2) All exhibits must accord with the statement on the application form, and be related to the theme of the exhibition. Public auctions and sales without permission of the organizer are strictly prohibited. If the exhibitor violates the above-mentioned rules, the organizer can stop the exhibitor's activity, remove his/her exhibits or order the dismantling of his/her booth. In this case, the participation fee shall not be refunded and the exhibitor shall have no claim for compensation.
- 3) The organizer shall have the right to prohibit certain persons from entering the exhibit.
- 4) The exhibitor shall operate and demonstrate its exhibit so as not to annoy, endanger or interfere with the rights of other exhibitors or visitors. Any practice resulting in complaints may be prohibited by the organizer.

6. BREACH OF CONTRACT AND WITHDRAWAL BY EXHIBITOR

- 1) In the event of abandonment or rejection of all the allocated space or the partial space, the exhibitor shall notify the organizer in writing immediately. In this case the participation fee already paid will not be refunded.
- 2) If the notification is made before June 30nd 2021, the participation fee except the deposit shall be refunded.
- 3) The refund fee shall not bear any interest.

7. CANCELLATION AND CHANGES OF THE EXHIBITION

- In the event of the cancellation of the exhibition by the organizer, the participation fee paid will be refunded fully. But if the cancellation was caused by force majeure such as an act of nature or war, the fee will not be refunded. In this case, the exhibitor shall have no claim for compensation from the organizer.

8. CONSTRUCTION AND DECORATION OF STAND, DISMANTLING, AND RESTORATION

- 1) All exhibitors must complete their construction and/or decoration, and move in and display their exhibits by the date and time stipulated by the organizer.

We, Korea Importers Association,
wish you great success in your
access and expansion into the Korean market

Exhibition Overview

Period	July 22(Thu) – 24(Sat), 2021 (10:00-17:00)
Venue	Hall C 1, 2, COEX, Seoul Korea
Scale	200 booths
Items	Food & Beverage, handicrafts, cosmetics, Children's items, Home decoration, Jewelry & accessories, Sports & leisure items, Electric & electronic appliances, Daily necessities, Trade & travel service etc.
Event	B2B 1:1 meeting etc. Korea's Trade(import) policy session
Organizer	Korea Importers Association(KOIMA)
Sponsor	Ministry of Trade, Industry and Energy(MOTIE), Korea Trade Investment Promotion Agency(KOTRA) Korea International Trade Association(KITA) Foreign Embassies in Korea

Booth Fee

Booth Type	 <p>Basic</p>	 <p>Space Only</p>
Price	US\$ 2,800/9m ²	US\$ 2,300/9m ² Minimum US \$9,200/36m ²
Complimentaries	1 Information Desk, 1 Folding Chair, 3 Spotlights, Chairs:4 Power Outlet(1KW), Fascia Board, Carpet, Walls, Round Table ※ The booth is designed in 9m ² per unit	Not available

Discount Rate

Booth fee	US \$: 2,800 / 9m ²	Basic
Early Bird	By Dec. 31, 2020	20% DC
Group	4-9 booth	10% DC
	10-19 booth	15% DC
	More than 20 booth	20% DC

Application Info.

Deadline	May. 31, 2021
How to apply	submit the completed application
By online	igf@koima.or.kr
By Fax	82-2-749-1832
By E-Mail	igf@koima.or.kr / www.igf.co.kr

Settlement Instruction

Bank Account	180-007-121524 Shinhan Bank
Beneficiary	Korea Importers Association (KOIMA)
Swift Code	SHBKRRSE



KOREA IGF Secretariat

Korea Importers Association(KOIMA) 169 Bangbae-ro, Seocho-gu, Seoul, Korea
Tel: 82-2-6677-1311 / Fax: 82-2-749-1832 / igf@koima.or.kr / www.igf.co.kr

Import Goods Fair 2021 Application Form

1 Participant's general information

Company Name		
Representative	Person in charge	
Address	(ZIP CODE: -)	
Phone	Fax	
Website	E-mail	
Exhibits' descriptions		

2 Booth space

Application Deadline	Booth type	Unit price	Application	Booth fee
June 30, 2021	Standard booth	Free	(1) Booth	USD 0

3 Additional Utility Service

Classification	Details	Unit Price	Requirements	Charges Due
Electricity	Single-phase 220V	Daytime : USD 50/KW 24 hours : USD 100/KW	KW	USD ____
	Three-phase 220V		KW	USD
	Three-phase 380V		KW	USD
Telephone	Local Calls International Calls	USD 50 / EA USD 200 / EA	EA EA	USD USD
Wired internet		USD 150 / EA	Port(s)	USD
Water & Drainage		USD 200 / EA	EA	USD
Compressed air		USD 150 / EA	EA	USD
Total amount (Booth + Ads + others)				USD

Name of bank: Shinhan Bank
 Account No: 180-007-121524
 Swift code: SHEKCRSE
 Beneficiary: Korea Importers Association

We agree the "Terms and conditions for participation" and confirm that all above information provided us is true and correct.

Name & Signature:

Date: 2021. . . .

IGF Secretariat Phone: +82-2-6677-3664 Fax: +82-2-790-1830 / E-MAIL: igf@kolma.or.kr